



Thank you for your interest in Nautical Stationery and NauticalLyn Designs—offering you a whole new *perspective* on stationery and keepsakes! We are excited to introduce to you our distinctive line of products described in this portfolio and on our website. Our unique designs feature authentic nautical charts or geological maps for the “non-coastal” regions, putting a meaningful perspective on invitations and announcements.



We work closely with our clients and customize each design to highlight their homeport or event location, accented with appropriate nautical icons such as nautical flags & burgees.

We invite you to peruse our portfolio and contact us to get started on creating your perfect design. Whether your needs are for social networking or to celebrate the most important day of your life...

We Make it Personal!

Happy Sails!

Lyn

Lynne Menz,
Creative Director

LM Designs

Lynne Menz Designs consists of entities such as Nautical Stationery & NauticalLyn Designs, among others.

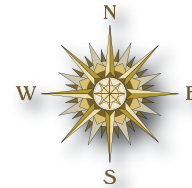


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NAUTICALYN DESIGNS

LM Designs

Nautical Stationery
 Distinguished Stationery for the Discriminating Boater



Nautical Stationery Design Elements

Nautical Stationery products feature a variety of design elements that make each one unique. Upon selecting the stationery desired, we customize your order by offering each of the following:

- ✿ **Background Graphics:** Authentic nautical charts or geographical/topographical maps. Nautical charts are used with permission from NOAA
- ✿ **Chart Border:** Full bleed, border or feathered (faded edge), (Page 3)
- ✿ **Chart Scale:** Use full chart or zoom into specific site
- ✿ **Chart Opacity:** From watermark (~15%) to full color (100%) and is adjusted to compliment the copy (announcement, contact information, etc.), (Page 3)
- ✿ **Icons:** Nautical icons such as compass rose, ships wheel, boat, yacht club burgees and a star to indicate your homeport location (Page 4)
- ✿ **Fonts:** Select a style to appropriately convey your message. See list of Suggested Fonts, pages 5 & 9.
- ✿ **Print Material & Weight:** Cardstocks include 80# or 100# White, 80# White Linen, 65# Natural Cream Parchment and Waterproof for boat cards. Paper weights for stationery designs are 24# or 70#. We also offer Panel Cards in a variety of sizes.

Envelope Material & Size

Envelope	A2	A6	A7	A8
Size (H x W)	4 3/8" x 5 3/4"	4 3/4" x 6 1/2"	5 1/4" x 7 1/4"	5 1/2" x 8 1/8"
Application	Notecards, Response Cards	Greeting Cards	Invitations/ Announcements	Outer Envelope
Haviland Blue Linen	X	X	X	
White Linen	X	X	X	X
Natural Cream Parchment	X	X	X	X
Smooth White Lined w/Navy or Light Blue	X		X	
Smooth White	X	X	X	X

Please contact us if you have a request that we do not list. We will do our best to accommodate your design & printing needs.

Border Options

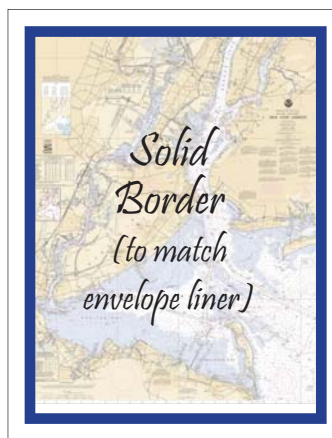
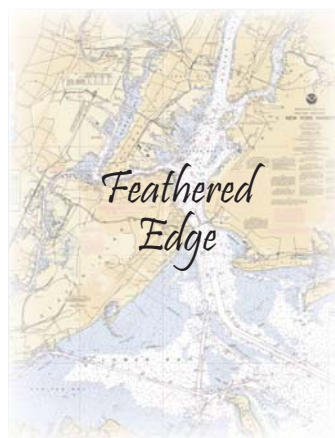
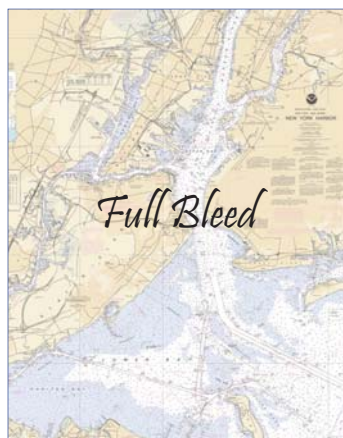
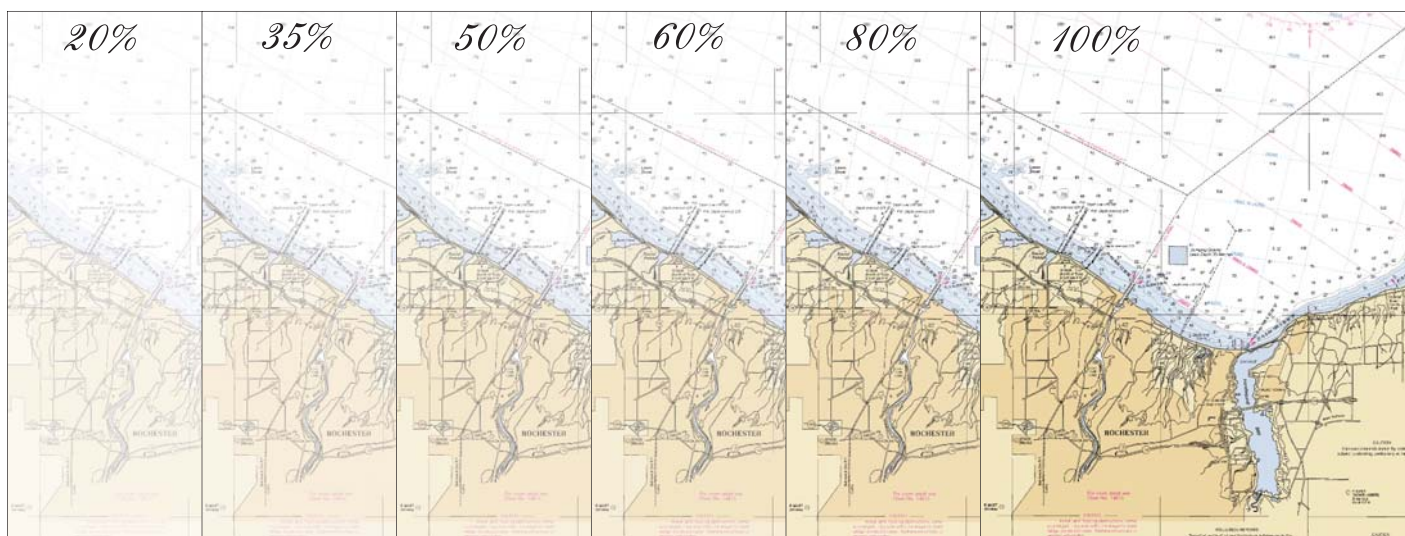


Chart Background Opacity

Chart Opacity is adjusted to compliment your stationery's message. We take several factors into consideration, such as the chart graphics, type style (font) & size, amount of copy and it's application. Stationery might include a watermark between 10 & 20%. Invitations will generally be between 35% & 50% whereas a greeting card with minimal copy will be 80-100%. Please indicate your "approximate" preference when ordering.



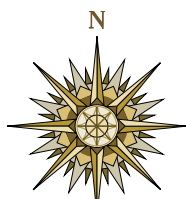


Nautical Icons

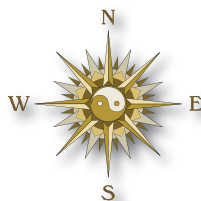
Our collection of nautical icons continually grows. Our most popular are compasses, ship's wheel, nautical flags and burgees. We also will print graphics that are provided by our customers with copyright permissions. We can modify photographs of your boat to create icons as well. Visit our website's Design Gallery for the latest examples (www.nauticalstationery.com/gallery).



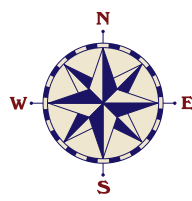
Ship's Wheel*



Gold Compass
Rose



Yin Yang
Compass Rose*



Navy-Tan
Compass Rose



Simple
Compass*

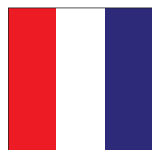


Custom graphic
derived from photograph.

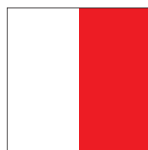
*Add a dropped shadow for added interest.

Nautical Flag Design Suggestions

- ⊗ "Save the Date"
- ⊗ "Thank You"
- ⊗ "Happy Holidays"
- ⊗ Monogram
- ⊗ House Moniker
- ⊗ & More!



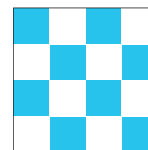
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H



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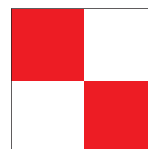
K



Y



O



U

Yacht Club Burgees



Feature your yacht club burgee with your design. With permission from the yacht club, email us a 300 dpi graphic of your burgee or simply provide us with the name and location of your club. If we need to recreate the artwork, an additional fee will apply.





Suggested Invitation Fonts

When selecting a font, the weight and size of the font should be considered against the chart background. We recommend choosing a font that does not compete with, but compliments the chart background. If you prefer a particular font that is not listed, please let us know the name or email a sample and we'll do our best to match it. Raised print is available for an additional fee.

BernhardMod BT The honor of your presence is requested

Black Chancery **The honor of your presence is requested**

Coronet *The honor of your presence is requested*

Cotillion *The honor of your presence is requested*

COPPRPLGOTH CN BT **THE HONOR OF YOUR PRESENCE IS REQUESTED**

COPPERPLATE32BC **THE HONOR OF YOUR PRESENCE IS REQUESTED**

English111 Adagio BT *The honor of your presence is requested*

Fifth Ave The honor of your presence is requested

Invitation *The honor of your presence is requested*

Monterey BT *The honor of your presence is requested*

Park Ave BT *The honor of your presence is requested*

Palace Script MT *The honor of your presence is requested*

Vivaldi *The honor of your presence is requested*

Windsor Lt BT The honor of your presence is requested



Invitation Packages

Nautical Stationery makes a distinctive and lasting impression with guests for weddings, retirement parties and other celebrations. We offer base invitation packages or individual stationery items using any of the design elements described on the preceding pages. A minimum order of 25 is required for custom invitation items.

Base Invitation Package

- ✿ 5"x7" flat card invitation or announcement
- ✿ A7 envelope pre-printed with return address & icon
- ✿ 5 1/2" x 4 1/4" Response Card (flat card)
- ✿ A2 Response Card envelope preprinted with mailing address
- ✿ 5 1/2" x 4 1/4" Thank You Notecard (folded card)
- ✿ A2 Thank You notecard envelope preprinted with return address & icon

Individual Items

- ✿ **Invitations:** 5x7 flat card invitations & A7 envelope pre-printed with return address & icon
- ✿ **Response Cards:** 5 1/2" x 4 1/4" flat cards & A2 envelope preprinted with mailing address
- ✿ **Thank You Cards:** 5 1/2" x 4 1/4" folded cards & A2 envelope preprinted with return address & icon
- ✿ **Save the Date Announcements or Rehearsal Invitations** Flat card with choice of size.
- ✿ **Reception Card:** 5" x 4" flat cards
- ✿ **Ceremony Card:** 5" x 4" flat cards
- ✿ **Place Card:** 4" w x 2" h folded cards
- ✿ **Ceremony Program:** 8 1/2" x 5 1/2" folded paper, 2 sided printing
- ✿ **Ceremony Program Card:** 8 1/2" x 5 1/2" flat card, 2 sided printing
- ✿ **Stationery:** 5"x7" paper, single side print

Options (Additional fees will apply)

- | | |
|-----------------------------------|----------------------------|
| ✿ Vellum Overlay Invitations | ✿ Custom Icon |
| ✿ Border Design | ✿ Double sided printing |
| ✿ Raised Lettering (Thermography) | ✿ Pre-addressed Envelopes |
| ✿ 100# Cardstock | ✿ Personalized place cards |



Custom Invitations & Wedding Packages

Prices subject to change. Please send us an inquiry for accurate pricing.

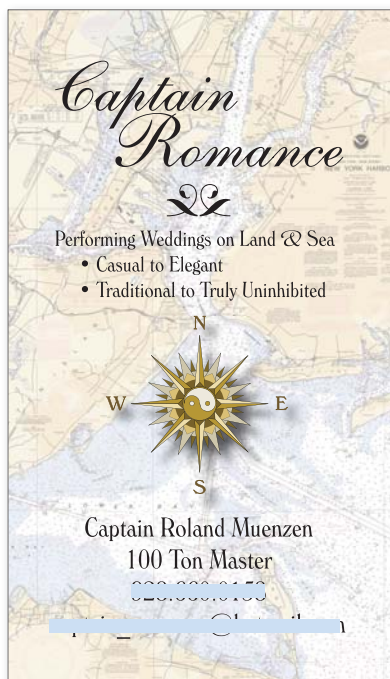
CUSTOM ITEM	Quantity 25	Quantity 50	Quantity 100
Flat Cards (Save the Date, Rehearsal)			
5" x 7" & A7 Envelopes	\$150	\$200	\$350
6 1/4" x 4 1/2" & A6 Envelopes	\$125	\$175	\$300
5 1/2" x 4 1/4" & A2 Envelopes	\$100	\$150	\$250
Greeting Cards (Folded)			
6 1/4" x 4 1/2" & A6 Envelopes	\$165	\$225	\$400
5 1/2" x 4 1/4" & A2 Envelopes	\$150	\$200	\$375
Invitation Ensemble*	\$350	\$500	\$700
*Invitation & A7 Envelopes	\$150	\$200	\$350
*Response Card & A2 Envelopes	\$125	\$175	\$325
*Thank You Notecard & A2 Envelopes	\$150	\$200	\$375
Ceremony or Reception Card	\$100	\$150	\$225
Personalized Place Cards	\$75	\$125	\$175
Ceremony Programs	\$75	\$125	\$200
Additional Options			
Vellum Overlay Invitation	+\$75	+\$125	+\$250
Raised Lettering	+\$50/item	+\$60/item	+\$70/item
100# Cardstock	+\$25	+\$35	+\$50
Customized Icon	+\$75	+\$75	+\$75
Double-sided Print	quote	quote	quote
Pre-addressed Envelopes	+\$50	+\$75	+\$150



Nautical Networking Cards

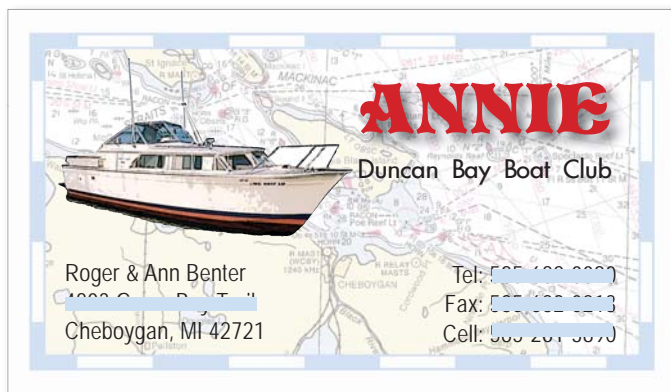
Boat Cards ✿ Captain's Cards ✿ Business Cards

Nautical Networking Cards, AKA Boat, Business or Captain's Cards are perfect for leaving a lasting impression with fellow boaters or clients. Also appropriate for Relocation Cards. The following design elements are considered to create your custom card:



- ✿ 3 1/2" x 2" positioned Landscape or Portrait orientation
- ✿ Features NOAA chart background
- ✿ Striped border or full bleed design options
- ✿ Title: boat name, captain, business or house moniker
- ✿ Sub-title: GPS Coordinates, boat model, credentials
- ✿ Contact Information: Names, Address, telephone & email
- ✿ Magenta star to represent your homeport location
- ✿ Nautical Icon such as club burgees, logos, symbols, etc.
- ✿ Printed on choice of cardstock or waterproof material.

Visit our website *Design Gallery* for chart selection & examples:
www.nauticalstationery.com/gallery.





Nautical Networking Card Title Fonts

Albertus Bold Nautical Stationery

Arial Narrow Nautical Stationery
 Small caps: NAUTICAL STATIONERY

BAZOOKA NAUTICAL STATIONERY

Christie Nautical Stationery

Coronet Nautical Stationery

Cotillion Nautical Stationery

Goudy X-bold Nautical Stationery

Invitation Nautical Stationery

Intrepid Nautical Stationery

Jokerman Nautical Stationery

Long Island Nautical Stationery
 Small caps: NAUTICAL STATIONERY

Mariah Nautical Stationery

Pristina Nautical Stationery

STEAMER NAUTICAL STATIONERY

Storybook Nautical Stationery

Vagabond Nautical Stationery

Windsor Nautical Stationery
 Small caps: NAUTICAL STATIONERY

Card Materials:

- ✿ 80# Smooth White Cardstock
- ✿ 100# Smooth White Cardstock
- ✿ 65# Natural Cream Parchment
- ✿ 5 mil Waterproof

Glossy Finish on Smooth White Cardstock is available upon request.

A word about fonts (text styles)...

Ideally, the title's style on your boat card should match the graphics on your boat. If you prefer a particular font that is not listed, please email us a graphic, logo or photo and we will do our best to include it on your card. Additional fees may apply.

Please note which case you prefer: Mixed, Upper, Lower, Small Caps. Some fonts are upper case only (i.e. Bazooka & Steamer)

Sub-titles: We recommend a simple non-serif font such as Arial or Intrepid. However, depending upon the application or spacing, we may suggest using a script or italicized font.

Contact Information: we generally use a simple Arial Narrow or Intrepid depending upon the background graphics and amount of text. Text size is dependent upon available space.



Specialty Printing on...

Tempered Textured Glass ✿ Ceramic Tile
 Neoprene ✿ Apparel ✿ Polyester
 Stationery ✿ Keepsakes & More...

Simply supply us your digital image!

Order the Perfect Personalized Gifts for:

The Bride & Groom ✿ Bridal Party ✿ Parents of the Bride & Groom ✿ Extraordinary Effort!



6" Ceramic Tile Options:

- ✿ Keepsake Box (6"x8")\$45
Solid wood, mahogany finish
- ✿ Wrought Iron Frames (6"x6")
 - ◇ Wall Sconce (left)\$25
 - ◇ Bead Hook\$25
 - Key Rack (lower left)\$25
 - Towel Rack (right)\$23



Lynne Menz Designs

We make it PERSONAL!

Lynne Menz Designs consists of entities such as Nautical Stationery & NauticalLyn Designs, among others.



Visit our website regularly
 for product updates:
www.lynnemenz.com
 585-682-0090

Tempered Glass Cutting Boards

Countertop Cutting Boards

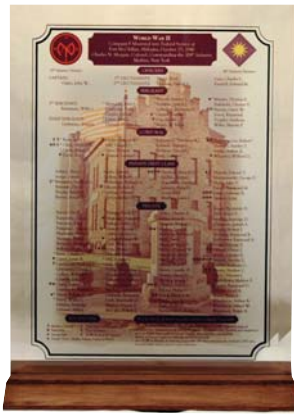
- Large: 15 3/4" x 11 3/4" x 5/32"\$28
- Small: 11 3/4" x 7 3/4" x 5/32"\$20

Rectangular Wood Paddle Board\$30

- ❖ Solid Maple Paddle Board 14 "h x 5" w x 1 "
- ❖ Printed on 4"x8" tempered textured glass.

Round Wood Paddle Board.....\$35

- ❖ Solid Maple Board 14 3/4"h x 10" w x 1 "
- ❖ Printed on 8" dia. tempered textured glass



Tempered Glass Ceremony Plaques

Tempered Glass Plaque.....\$50

- ❖ 9"x12" Beveled Tempered Glass with walnut stand
- ❖ 7 1/2" x 10 1/2" frosted print area
- ❖ Design fees included

Lynne Menz Designs, Nautical Stationery & NauticalLyn Designs prides itself in customer satisfaction. If you are not completely satisfied with your order, we will reprint it at no additional cost to our customers. We are committed to offering quality printing, however slight color variation may exist from one order to the next due to the printing processes we use.

Authentic nautical charts are used with permission from NOAA. Images to be reproduced ONLY with permission from the photographer. Prices subject to change without notice. Design fees may apply for modified or original graphics.



Coasters

- Set of 4 Neoprene Coasters\$12
 ✿ 3 1/2" h x 3 1/2" w x 1/8" thick, rubber backing
 ✿ Minimum order of 4
- Set of 4 Glossy Hardboard Coasters\$18
 ✿ 3 3/4" x 3 3/4" x 1/4" thick, cork backing
 ✿ Minimum order of 4
- Set of 4 Ceramic Tile Coasters.....\$24
 ✿ 4 1/2" h x 4 1/2" w x 1/4" thick, vinyl backing
 ✿ With wood (maple) coaster rack (+\$4)

Neoprene Place Mats

- Set of 4 Neoprene Place Mats\$40
 ✿ 10" h x 16" w x 1/8" thick
 ✿ Minimum order of 4 place mats



Change your
PERSPECTIVE!

Custom Gifts
 with Authentic
 NOAA Charts



Towels

- Golf Towels.....\$9
 ✿ 13" w x 18" h with 3" imaging strip
 ✿ Grommet w/hook
 ✿ Navy
- Hand Towels.....\$15
 ✿ 16" w x 28" h with 3 1/2" imaging strip
 ✿ White

Wine Box

- Wood Wine Box\$24
 13 1/2" x 4 3/4" x 4 1/4", for 750ml bottle
 ✿ 13" x 4" imprintable
 glossy hardboard cover



The perfect wedding party gift!

Neoprene Beverage Insulators (Coozies)

- Set of 4 Coozies\$28
 ✿ 4 1/2" h x 4" w x 1/8" thick
 ✿ Minimum order of 4



Inquiry Form



CUSTOMER INFORMATION		Date	
Customer Name		Business Name	
Street Address		Email	
City, State Zip		Telephone	
Event		Fax	
Date Required by		Referred by	

Product Information	Item #1	Item #2	Item #3
Item Name			
Quantity			
Print Size			
Print Material			
Envelope Size			
Envelope Material			
Envelope Printing			
Chart Background			
Chart Opacity			
Border			
Nautical Graphic			
Homeport Star Location			
Font-Primary			
Font-Secondary			
Other			
Estimated Cost			

Special Instructions

*Email to lynne@nauticalstationery.com.
Or mail to Nautical Stationery • 14679 Lakeshore Rd. • Kent, NY 14477*